

# BRETT KEEGAN

## EDUCATION

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<b>PhD</b>	Syracuse University   Composition and Cultural Rhetoric Dissertation: “Games Beyond Titles: Game Circulation & Fandom” Committee: Collin Brooke (chair), Krista Kennedy	Current
<b>MA</b>	St. Bonaventure University   English Thesis: “Poaching, Slashing, and Composing: The Ecologies of Fanfiction” Committee: Matt R. King (chair), Daniel Ellis, Megan Walsh	May 2015
<b>BA</b>	St. Bonaventure University   Philosophy Thesis: “Back to the sun?: Philosophy Through the Fiction of Albert Camus” Committee: Daniel Tate, Richard Riley, Russell Woodruff	May 2013
	Francis E. Kelly Oxford Program   Trinity College, Oxford Credits earned toward B.A.	Summer 2010

## TEACHING EXPERIENCE

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**Syracuse University** | Syracuse, NY **August 2015 - Present**  
**Teaching Assistant** | Writing Studies, Rhetoric, and Composition

**Writing 209: Critical Research and Writing (Honors)** | Instructor of Record  
Spring 2019, Spring 2025

**Writing 307: Professional Writing** | Instructor of Record  
Fall 2018, 2020, & 2021 | Summer 2019

**Writing 302: Digital Writing** | Instructor of Record  
Spring 2018

**Writing 205: Critical Research and Writing** | Instructor of Record  
Spring 2016, 2017, 2023, & 2024 | Summer 2017

**Writing 105: Practices of Academic Writing** | Instructor of Record  
Fall 2015, 2016, 2022, 2023, 2024 | Summer 2016, 2022, & 2023

**Writing 104: Intro to College-Level Writing** | Instructor of Record  
Summer 2018

**St. Bonaventure University** | Olean, NY **August 2013 – May 2015**  
**Student and Teaching Assistant** | English

**Clare 110: Composition and Critical Thinking:** Instructor of record  
Fall 2013 & 2014 | Spring 2014

**Teaching and Learning Center:** Tutor, Fall 2012 – Spring 2015

**Higher Education Learning Opportunities (HEOP)** | Tutor, Fall 2011 – Spring 2015

**St. Leo's Coptic Catholic Seminary:** ESL Teacher, Ma'adi, Egypt, Summer 2012 & 2013

## **WRITING CENTER EXPERIENCE**

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**Syracuse University** | Syracuse, NY **August 2015 – Present**  
**Teaching Assistant** | Writing Studies, Rhetoric, and Composition

**Syracuse University Writing Center:**

**Consultant:** Fall 2015, 2022, 2023 | Summer 2022

**Graduate Editing Service:** Summer 2019 - Summer 2020

**Consultant and Assistant Director (Internship):** Fall 2022 – Spring 2022

**St. Bonaventure University** | Olean, NY **August 2013 – May 2015**  
**Teaching Assistant** | English

**Plassmann Writing Center**

**Consultant:** Fall 2013 – Summer 2014

**Consultant and assistant administrator:** Spring 2015

## **ADMINISTRATIVE AND PROFESSIONAL SERVICE**

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**Syracuse University** | Syracuse, NY **August 2015 – Present**  
**Teaching Assistant** | Writing Studies, Rhetoric, and Composition

**Coordinator, Write Out, Public Humanities** | Syracuse University's La Casita | Summer 2022

**Coordinator, Philosophy Lab, Public Humanities** | Syracuse University | Spring - Fall 2022

**Assistant Director of TA Education** | August 2017- May 2018

**Assistant Editor for Studies in Writing and Rhetoric (SWR)** | August 2015 - May 2018

**Hiring Committee Member for Tenure-Track Assistant Professor** | Fall 2016

**St. Bonaventure University** | Olean, NY **August 2013 – May 2015**  
**Teaching Assistant** | English

**Communications Intern, University Advancement** | Summer 2014 – Spring 2015

**Assistant Editor, *Franciscan Connections* (formerly *The Cord*)** | Fall 2014 – Spring 2015

## **HONORS AND AWARDS**

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**Syracuse University Outstanding TA Award**

2019

HASTAC Scholar	2016
Academic Excellence Award	2016
St. Bonaventure English Teaching and Learning Fellowship	2013
General Excellence in the Arts Curriculum	2013
Sister Mary Anthony Brown Philosophy Award	2013
The Francis E. Kelley Oxford Memorial Scholarship	2013

## PUBLICATIONS

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### *Conference Papers*

**Proceedings:** Keegan, Brett “Into the Digital Sandbox: Procedural Rhetoric and Co-Authorship,” *Computers and Writing Proceedings, 2016-2017* pgs. 14-17.

### *Other Publications*

**Review:** Keegan, Brett. “Watson Session E.9: The Matter of Fake News: Civic Literacies Within and Beyond the University.” *Digital Rhetoric Collective*. Nov. 2018

**Blog Carnival:** Keegan, Brett. “Authoring Bubbles: Curation, Filter Bubbles, and Politics,” *Digital Rhetoric Collective*. March 2017.

## PRESENTATIONS

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**Panel:** “Remixing the Genre Function: Antiracist Approaches to Remix and Genre in the Age of Generative AI ‘?’” *Conference of College Composition and Communication*. Baltimore, MD. April 2025.

**Presentation:** “‘Just Play’: The Paradoxical Rhetorics of Productivity and Play in our Social Media(ted) Lives.” *RSA*. Denver, CO. May 2024.

**Panel:** “(Re)Learning Writing: Adapting Writing Instruction Alongside Students.” *SUNY CoW: Writing, Thinking, and Learning with AI: Exploring Relationships of Rhetoric and Artificial Intelligence*. Virtual Oct. 2023

**Roundtable:** “The Matter of Systems of Power: Affective Interfaces, Embodiment, and Algorithmic Politics.” *Computers and Writing*, MSU, East Lansing, MI. June 2019.

**Presentation:** “Rights to their Writing: The Need for Copyright Training in Composition,” *Watson*, Louisville, KY. Oct 2018.

**Roundtable:** “Post-Truth, Post-Trump: Reflecting on the Future of Web Literacies,” *Computers and Writing*, Fairfax, VA. May 2018.

**Presentation:** “Build Mode to Live Mode: Invention in The Sims Ecology from Design to Fan Production,” *RSA*, Minneapolis, MN, May 2018.

**Workshop:** “Rhetorics and Realities: Exploring New Potentials for Scholarly Production to Transform the Meaning of Scholarship (and the Meaning of Meaning) Within Our Field,” CCCC, Portland, Oregon. March 2017

**Presentation:** “Tinkering with (Inter)textuality: Using Procedure and Play to Negotiate Genre,” *Watson*, Louisville, KY. Oct 2016.

**Presentation:** “Fanf(r)iction: Intertextuality, Ambient Authors, and Fanfiction Resistance Beyond Text and Dialectic,” *RSA*, Atlanta, GA. May 2016.

**Presentation:** “Forging the One True (Fan)Text: Intertextuality and Authorship in *LOTR* Fanfiction.” University of Rochester Mellon Fellows, *Hard-Coded Humanities*. Rochester, NY. April 2016.

**Presentation:** “Into the Digital Sandbox: Using SimCity as Composition in the Classroom,” *Computers and Writing*, Rochester, NY. April 2016.

**Presentation:** “Chaucer Doth Tweet: Using Social Media and Popular Culture to Approach Chaucer’s *Canterbury Tales*,” *CEA*, Indianapolis, IN. March 2015.

**Presentation:** “Eugene O’Neill’s *Iceman*: Exploring its Existential Themes and Theatrical Horizons,” *CEA*, Baltimore, MD. March 2014.

## PROFESSIONAL TRAINING

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**Rhetoric Society of America Summer Institute**, University of Indiana, Bloomington, IN, May 2017  
“Computational Rhetoric: Exploring Possibilities, Limits, & Applications”  
William Hart-Davidson and Ryan Ormizo

## PROFESSIONAL AFFILIATIONS

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National Council of the Teachers of English (NCTE)

Rhetoric Society of America (RSA)

Sigma Tau Delta, National English Honor’s Society

College English Association (CEA)

*Pi Delta Phi*, National French Honor’s Society

*Alpha Psi Omega*, National Theater Honor’s Society

*Phi Eta Sigma*, National Freshman Honor’s Society

## COMMUNITY SERVICE

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Student Coordinator for Prison Ministry, **St. Bonaventure University**, Olean, NY, 2010 - 2013

Student Coordinator, **The Warming House**, Olean, NY, 2012-2013

Intern, **Mt. Ireneaus Franciscan Mountain Retreat**, West Clarksville, NY, Summer 2011

## LANGUAGES

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**English:** Native Language

**French:** Advanced Listener, Speaker, Reader, and Writer

**Spanish:** Beginner Listener, Speaker, Reader, Writer

**Arabic (MSA & Egyptian Colloquial):** Beginner Listener, Speaker, Reader, and Writer